Google Flow Setup Checklist

A one-page checklist for planning, generating, and reviewing your first AI video clip.

Before you generate

• Open flow.google.com and check which models, modes, and credits are available to your account.

• Choose the intended output format and pick its aspect ratio when the model offers one.

• Prepare reference media you have permission to use. Record the intended clip purpose in one sentence.

Write the shot

• Name the subject and add one or two visible details about the setting.

• Give the subject one action, and choose a framing and camera move or keep the camera locked.

• Describe the light. If your model supports audio and it matters, add one sound cue.

• Check the displayed cost before generating. Save the starting prompt and settings.

Review and export

• Watch the first second, the midpoint, and the final frame. Check the subject, motion, and composition.

• Compare continuity across clips. Look at clothes, props, light direction, and movement.

• Change one prompt detail between tests. Save the selected clip with its prompt and source references.